



A Call for Nominations

Help us pick America's most inspiring players

A quarterback with cystic fibrosis. A kicker who trained while battling cancer. And a defensive back who is a top tackler for her team. These courageous athletes are among the notable nominees for the High School Football Rudy Awards.

This year, for the first time, PARADE is offering local communities the chance to single out football players who not only have been role models for their teammates but have beaten the odds just by getting out on the field.

We're handing out the awards, named for Daniel "Rudy" Ruettiger—whose dream of playing for Notre Dame was immortalized in the 1993 film *Rudy*, starring Sean Astin—in partnership with Inspireum, an Oregon-based company that develops youth programs. The winner will appear early next year in our annual All-America issue, which celebrates the best high school football players from around the country.

To read more about the Rudy Awards, or to nominate a player from your community who demonstrates character, courage, and commitment, go to Parade.com/rudy.

EVERYBODY'S ALL-AMERICANS
See the 2012 team in our Jan. 15 issue.



An important correction from BONIVA for women with postmenopausal osteoporosis

You may have seen an ad about BONIVA for the treatment and prevention of postmenopausal osteoporosis that may have given you the wrong impression. Our ads stated that "After one year on BONIVA, 9 out of 10 women stopped and reversed their bone loss." The FDA has found that there is not enough evidence to support this statement and wants us to clear up any misunderstanding you may have had about these ads and make sure you have the correct information about BONIVA.

BONIVA has not been proven to stop and reverse bone loss in 9 out of 10 women and is **not** a cure for postmenopausal osteoporosis. BONIVA has been shown to help increase bone mass and help reduce the chance of having a spinal fracture (break). We encourage all patients to discuss their treatment with their healthcare provider. Only your doctor can determine if BONIVA is right for you.

What is BONIVA?

BONIVA is a prescription medicine used to treat or prevent osteoporosis in women after menopause. BONIVA helps increase bone mass and helps reduce the chance of having a spinal fracture (break).

It is not known how long BONIVA works for the treatment and prevention of osteoporosis. You should see your doctor regularly to determine if BONIVA is still right for you.

Important Risk Information for BONIVA

You should not take BONIVA if you have certain problems with your esophagus (the tube that connects your mouth and stomach), low blood

calcium, cannot sit or stand for at least 60 minutes, or are allergic to BONIVA or any of its ingredients.

BONIVA can cause serious side effects including problems with the esophagus; low blood calcium; bone, joint, or muscle pain; severe jaw bone problems; and unusual thigh bone fractures.

Before starting BONIVA, tell your doctor if you have problems with swallowing, stomach or digestive problems, have low blood calcium, plan to have dental surgery or teeth removed, or have kidney problems.

Stop taking BONIVA and tell your doctor right away if you have pain or trouble swallowing, chest pain, or severe or continuing heartburn, as these may be signs of serious upper digestive problems. Call your doctor immediately if jaw problems or hip, groin, or thigh pain develops; or if you have symptoms of low blood calcium such as spasms, twitching, cramps in your muscles, or numbness or tingling in your fingers, toes, or around your mouth.

Follow the dosing instructions for once-monthly BONIVA carefully.

The most common side effects are back pain, heartburn, stomach area pain, pain in your arms and legs, diarrhea, headache, muscle pain, and flu-like symptoms.

You are encouraged to report negative side effects of prescription drugs to the FDA at www.fda.gov/medwatch or by calling 1-800-FDA-1088.

Talk to your doctor for more information or if you have questions about your treatment.

Please read additional important risk information for BONIVA on the next page.

If you have any questions about the effectiveness or safety of BONIVA, please call Genentech at 1-800-4BONIVA or visit boniva.com.



Genentech

A Member of the Roche Group

BONIVA and symbol are trademarks of Roche Therapeutics Inc. © 2011 Genentech USA, Inc. All rights reserved. BON0000525600