

EdenPURE® ranked #1 in North America

Save \$192 - biggest savings ever

Never be cold again

Bob Vila, America's Favorite Home Improvement Expert, Canton, Ohio

I know why millions of Americans are saving on their heating bills with the EdenPURE® Infrared Portable Heater.

And now you can save up to \$192, our lowest prices ever on the new 2012 EdenPURE® Personal Heater, the finest portable heater in the world.

For over 30 years as your home improvement television host, I have reviewed and experienced thousands of products. I have an EdenPURE® in my Massachusetts home and found it to be a very safe and reliable source of portable heat. This is one of those few comfort investments I can recommend for your home that will truly pay dividends.

We all know heating costs are expected to remain at record levels. The cost of heating our homes will continue to be a significant burden on the family budget. The EdenPURE® can cut your heating bills, pay for itself in a matter of weeks, and then start putting a great deal of extra money in your pocket after that.

With over one million satisfied customers around the world, the new EdenPURE® heats better, faster, saves more on heating bills, and runs almost silent.

A major cause of residential fires in the United States is portable heaters. The choice of fire and safety professionals everywhere, the EdenPURE® has no exposed heating elements that can cause a fire. The outside of the EdenPURE® only gets warm to the touch so that it will not burn children or pets. And your pet may be just like my dog who has reserved a favorite spot near the EdenPURE®.

Accept no imitations. The EdenPURE® can also help you feel better. Unlike EdenPURE® imitators, it will not reduce humidity or oxygen in the room. These imitators use ceramic plates instead of our patented copper. Cheap ceramic plates reduce humidity, dry



Firemen and safety professionals choose EdenPURE®. We all read about space heaters and the danger of fire. The EdenPURE® has no exposed heating elements that can cause a fire. And your pet may be just like my dog that has reserved a favorite spot near the EdenPURE®. - Bob Vila

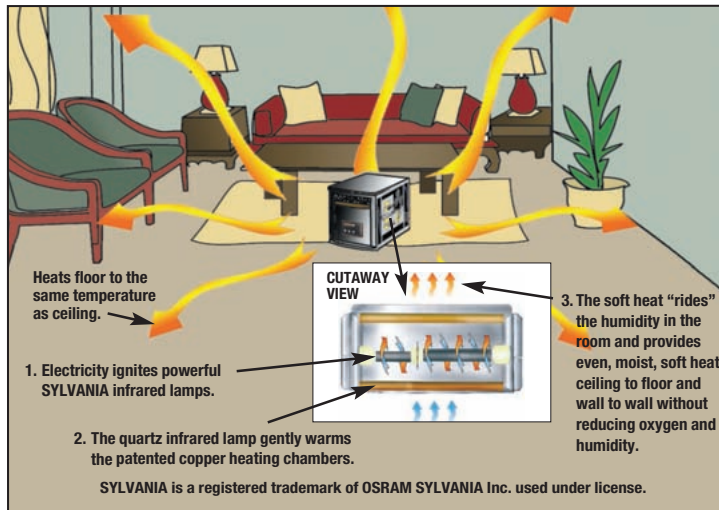
out your sinuses and make your skin dry. With other heating sources, you'll notice that you get sleepy when the heat comes on because they are burning up oxygen.

The advanced space-age EdenPURE® also heats the room evenly, wall to wall and floor to ceiling. Other heating sources heat rooms unevenly with most of the heat concentrated high and to the center of the room. And as you know, portable heaters only heat an area a few feet around the heater. With the EdenPURE®, the temperature will not vary in any part of the room.

How can a person cut their heating bill with the EdenPURE®? First, the EdenPURE® uses less energy to create heat than many other sources, but that is just part of why it will cut a person's heating bill. The EdenPURE® will heat a room in minutes. You will immediately notice the difference! Therefore, you can turn the heat down in your house to as low as 50 degrees, but the room you are occupy-

ing, which has the EdenPURE®, will be warm and comfortable.

Your EdenPURE® easily moves from room to room. Using zone heating keeps you comfortable and reduces your heating bills. This can drasti-



How it works:

cally cut heating bills; in some instances, the savings may be substantial.

The EdenPURE® will pay for itself in weeks. It will keep a great deal of extra money in a user's pocket. Because of today's spiraling gas, oil, propane, and other energy costs, the EdenPURE® will provide even greater savings as time goes by.

The EdenPURE® Personal Heater comes with a comprehensive three year warranty and a 60-day, no questions asked, satisfaction guarantee - EdenPURE® will even pay for

the return shipping. There is absolutely no risk. And EdenPURE® is the only portable heater with a National Service Network.

How to order:

During this special 10 day offer we can deliver to your home our Personal Heater which comfortably covers an area up to 350 square feet.

During our special, you are eligible for a \$175 DISCOUNT PLUS FREE SHIPPING AND HANDLING FOR A TOTAL SAVINGS OF UP TO \$192 on the EdenPURE® Personal Heater. Our largest

discount ever. This special offer expires in 10 days. If you order after that, we reserve the right to either accept or reject order requests at the discounted price. See my attached Authorized Discount Coupon to take advantage of this savings opportunity.

The EdenPURE® carries a 60-day unconditional, no-risk guarantee. If you are not totally satisfied, return it at our expense and your purchase price will be refunded. No questions asked. There is also a 3-year warranty for the Personal Heater.

BOB VILA'S AUTHORIZED DISCOUNT COUPON

The price of the EdenPURE® Personal Heater is \$372 plus \$17 shipping and handling but, with this Authorized Discount Coupon, you will receive a \$175 discount, free shipping and handling and be able to get the EdenPURE® Personal Heater for only \$197 delivered. After 10 days we reserve the right to either accept or reject order requests at the discounted price.

Check below the number you want (limit 3 per customer)

- Personal Heater, number _____
- I am ordering within 10 days, therefore I get a \$175 discount, free shipping and handling and my price is only \$197 for the Personal Heater delivered.
- I am ordering past 10 days, therefore I pay full price of \$372 plus \$17 shipping & handling for the Personal Heater.

• To claim your discount and order by phone: call toll-free 1-800-366-1315. Operators are on duty Monday - Friday 6am - 3am, Saturday 7am - 12am and Sunday 7am - 11pm, EST. Give operator your Offer Code on this coupon.

• To claim your discount and order online: visit www.edenpure.com and enter Offer Code EHS4076.

• To claim your discount and order by mail: fill out and mail in this Authorized Discount Coupon Form.

NAME _____
ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

Enclosed is \$ _____ in: Check Money Order
(Make check payable to EdenPURE) or charge my:

VISA MasterCard Am. Exp./Optima Discover/Novus
Account No. _____ Exp. Date ____/____/____
Signature _____

MAIL TO: EdenPURE®
Offer Code EHS4076
7800 Whipple Ave. N.W.
Canton, OH 44767